

FAX# 323-937-2481
AUG20/12 14.22
HARRIS REPORT FROM REP *** WFTV-TV ***

REP. # _____ OFF. # 78 SALESMAN # _____
BUYER NAME KIM MASON
SALES PRSN LA- MICHAEL WARD

	CLASS: NATL.	LOCAL	REGIONAL
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DATE AUG20/12 14.22

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***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:

1	AGENCY ADVERTISER CODE = NFIB	AGENCY EST# = 263			
	AGENCY PRODUCT CODE = NFIB				
700A-900A	30	\$2,450.00	9/3	9/7	1
					M-F

[illegible]

2	1200N-100P	30	\$1,050.00	9/3	9/1	1
PROGRAM :	EYEWITNESS NOON NEWS					
RA35+	3.6					
						M-F

3	500P-600P	30	\$2,700.00	9/3	9/7	2	2
PROGRAM : EYEWITNESS NEWS							
RA35+ : 5.1							
CON COM1 : RUN 1X PER DAY							

REP HEADLINE# 6288430
 *** ORIGINAL REV#0 ***

REP: TEL# 323-634-8086
 ORDER WORKSHEET

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4			600P-630P	30		\$3,700.00	9/3	9/7	1		M-F	1
PROGRAM : EYEWITNESS NEWS												
RA35+ : 7.6												
SEP/12 12600.00												
CONTRACT TOTAL												12600.00
TOTAL SPOTS												5

MARKET TOTALS \$18,000 WFTV 70% WKMG 0% WESH 30% WOFL 0% WKCF 0% WRBW 0% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- JUL/PJ
 DEMOS- RA35+*